



**FOR IMMEDIATE RELEASE**

**2022 Best New Product and Coffee Design Awards Winners Announced for World of Coffee 2022 in Milan, Italy.**

**Thursday, June 23, 2022** – The winners of the specialty coffee industry’s most prestigious awards for new products and design were announced today at World of Coffee 2022, in Milan, Italy.

**Best New Product:**

Each year, the Best New Product Awards recognizes new products that represent the best in quality and value to the industry. This year’s competition awarded winners across ten categories:

**Coffee Accessories:** Kaffeeform: Weducer Cup Refined | Booth #H3-A05

**Commercial Coffee Preparation and Serving Equipment:** Latte Art Factory: Latte Art Factory Bar PRO | Booth #H3-F03

**Commercial Cold Brew Preparation and Serving Equipment:** Hard Beans: Hardtank Dispenser | Booth #MS-I06

**Consumer Coffee Preparation and Serving Equipment (Electrical):** GOAT STORY (EQUA d.o.o): ARCO 2-in-1 Coffee Grinder | Booth #H3-R10

**Consumer Coffee or Tea Preparation and Serving Equipment (Non-Electrical):** CoffeeZ Inc: Duomo The Tamper | Roasters Village

**Open Class:** Rocket Bean: Cold Brew Coffee Kombucha | Booth #MS-I06

**Roasting Equipment & Tools:** GARANTI ROASTER: FOCHA | Booth #H3-P06

**Specialty Coffee Beverage Flavor Additive:** MONIN: Le Sirop de MONIN Brown Cane Sugar | Booth #H3-O08

**Specialty Non-Coffee Beverage Stand Alone:** Chalo Company BV: Chalo Lemon & Ginger Iced Chai | Booth #H3-F05

**Technology:** Algrano: My Customers | Booth #H3-B09

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### **Coffee Design Awards:**

Great coffee is often given distinction via great design, and increasingly serves an important function in distinguishing specialty coffee. The Coffee Design Awards is platform for showcasing and celebrating this great design. This year's World of Coffee 2022 Coffee Design Awards Packaging Winner has been named as:

**Hasbean** | Designers Ed Hughes and Fran Newman-Day

Visitors to World of Coffee 2022 can see all product and design entries on display on the show floor. All Best New Product submissions and winners can be found on [new.sca.coffee](https://www.new.sca.coffee) and all Coffee Design Awards submissions and winners can be found at [design.sca.coffee](https://www.design.sca.coffee).

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### **Note to Editors:**

- [Photographs of 2022 World of Coffee Best New Product Winners](#)
- [Photos of 2022 Coffee Design Award Winner](#)
- [Best New Product Awards – Promotional Kit](#)
- [Coffee Design Awards – Promotional Kit](#)
- [New in Coffee](#)
- [Design in Coffee](#)

### **About the Specialty Coffee Association**

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. The SCA's purpose is to foster global coffee communities to support activities to make coffee a more sustainable, equitable, and thriving activity for the whole value chain. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at [sca.coffee](https://www.sca.coffee).

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