



FOR IMMEDIATE RELEASE

Registration is Now Open for CRG Retreat 2023

July 18, 2023 — The Coffee Roasters Guild (CRG) in partnership with the Specialty Coffee Association (SCA) is excited to announce that registration is now open for CRG Retreat, an annual gathering of coffee roasters from around the globe. This four-day educational event is designed for roasters with a wide range of experience and skills. The 2023 CRG Retreat is taking place September 28 to October 1 at the beautiful Semiahmoo Resort in Blaine, Washington, USA.

2023 Retreat attendees can look forward to lectures, workshops, cuppings, gain exclusive access to the industry's leading machines in the Roasting Tent, experience collaborative networking during the Team Challenge, and get a first-hand look at the Coffee Value Assessment and its tools. For those looking to compete in a future U.S. Roaster Championship, Retreat also offers a U.S. Roasting Championship preparation workshop!

Past attendees at CRG Retreat have described the event as “summer camp for coffee professionals” and “the most down-to-earth, diverse, and fun overall industry event I've attended.” Baylee Engberg, Pacific Northwest Account Manager at Ally and Managing Director at #shestheroaster shares, “Coffee Roasters Guild Retreat is returning! Not only is Retreat my favorite coffee event, but arguably the most beneficial for roasters and tasters alike. Whether you're looking to learn to roast from scratch, form stronger community connections, taste the coffee lexicon, try your hand at a new machine, or simply just win the Team Challenge — this event is for you.”

The Coffee Roasters Guild and Diedrich Roasters are pleased to offer the 2023 Diedrich Roasters Scholarship Program for CRG Retreat. The Diedrich Roasters Scholarship program will be awarded to five scholars and is designed to offer financial assistance to members of the coffee community to help further their knowledge and take advantage of the opportunity to develop and advance their skills in roasting. Applications are open through to August 18, 2023. Learn more about the Diedrich Roasters Scholarship Program [here](#).

In addition, this event is supported by 2023 Diamond Sponsors, Barista Attitude and Sanremo Coffee Machines, whose contributions help make this event possible.

Registration is now open with early bird pricing available through August 31, 2023. More information available at [CRG Retreat](#).

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UK OFFICE
p+ +44 1234 426060

Oak Lodge
Leighams Road
Bicknacre
Chelmsford
CM3 4HF
United Kingdom

US OFFICE
p+ +1 562 634 4100

505 Technology Drive
Suit 340
Irvine
California
92618
United States

www.sca.coffee
f o o c o o



Contact:

Kimberley Bates, Marketing Manager
Email: press@sca.coffee

Resources:

- [CRG Retreat website](#)
- [Promotional Graphics](#)
- [Past photos from CRG Retreat](#)

About Coffee Roasters Guild Retreat

Coffee Roasters Guild Retreat is a global gathering of industry roasters that facilitates a sense of camaraderie and collaboration among fellow roasters. This annual event is a prime opportunity to deepen your passion for the art of roasting and gain a greater understanding of the craft. Attendees are given the opportunity to connect with old friends, engage in lively discussions about important industry topics, further education about coffee roasting skills and techniques and join forces to find innovative solutions together.

About Coffee Roasters Guild

The Coffee Roasters Guild (CRG) is the global trade guild of the Specialty Coffee Association (SCA) dedicated to inspire a diverse coffee roasting community through the development and promotion of the roasting profession. Learn more at crg.coffee.

About the Specialty Coffee Association

The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building a fair, sustainable, and nurturing industry for all, SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit sca.coffee.

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US OFFICE
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505 Technology Drive
Suite 340
Irvine
California
92618
United States